

FLYING FISH SUMMER FLAVOUR IMMERSIVE EXPERIENCE PROMOTIONAL COMPETITION RULES

1. This promotional competition ("Competition") is run by The South African Breweries (Pty) Limited ("Promoter") and is open to all members of the public who are 18 years of age or older and resident in South Africa, except the employees of Promoter and their immediate families, Promoter's advertising and promotion agencies, Promoter's associated companies, and outlet owners and their immediate families and staff.
2. The rules may be amended by reasonable notification at any time during the Competition, and will be interpreted by the Promoter only. Participation by the entrants ("Participants") constitutes acceptance of these rules.
3. The Competition begins on 07 November 2016 and ends on 18 November 2016 ("Competition Period"). Entries to the Competition will only run on Monday to Friday, in the week 7th – 11th November and in the week 14th – 18th November.
4. 1 x Winner will be announced on the Friday 11th November and 1 x Winner will be announced on Friday 18th November 2016 live on the Roger Goode Show.

COMPETITION PRIZES ARE AS FOLLOWS:

Daily Prizes:

5. There will be 1 x on-air winner per day (Monday to Friday in the week 7th – 11th November and in the week 14th – 18th November) who will win R5000.00 cash (non-transferable). Daily winners can only win one daily prize, and cannot enter and win more than once.
6. The daily R5000.00 winners will also receive 2 x 440ml CANS cases of Flying Fish (1 x Pressed Lemon and 1 x Chilled Green Apple).
 - (i) Each week, the daily R5000.00 winners from Monday to Friday of that week, will go into that week's Friday draw for the main prize of 4 x tickets to the Flying Fish Summer Flavour Immersive Experience.

Main Prizes:

7. The two Friday main prize winners will each receive 4 x tickets to the Flying Fish Summer Flavour Immersive Experience for the winners and their 3 chosen travel companions, who must also be 18 years or older.
8. Prize includes flights and accommodation selected by SAB (only applicable if based outside of Johannesburg), as well as transfers to and from event, meals and drinks as stipulated in the itinerary. Prize excludes all extras, personal expenses, such as telephone, laundry, other transport, or any other excursions, meals/drinks, or expenses that are not stipulated in the itinerary, or spending money, as well as costs excluded in terms of the travel booking itinerary rules. SAB will not be held liable for any flights, transport or meals missed during the trip. All costs not included will be for the account of the winners and travel partners and SAB will have no liability for those costs whatsoever.
9. The Flying Fish Summer Flavour Immersive Experience is worth approximately R10 000.00 (incl. flights aboard Flying Fish Air, transfers to and from the airport and the Flavour-Mirage experience).
10. Winners and travel partners will be required to sign and agree to the prize acceptance and indemnity forms provided to them by SAB or their agents. Failure by the winner to do so will result in disqualification and forfeiture of the prize in its entirety (winner and travel partners will forfeit prize), without claim against SAB or any parties associated with this Competition. Failure by travel partner to do so will result in disqualification of the travel partner, and require the winner to choose another travel partner. Once flights are booked, costs of any changes will be for the relevant winner.

Entry Conditions and Limits:

11. Listeners 18 years or older, will be invited to call into the Roger Goode show from Monday to Friday in the week 7th – 11th November and in the week 14th – 18th November.

12. Roger Goode and his team will challenge consumers to “tell us why they should get on board the Flying Fish jet and catamaran” through various fun and entertaining challenges. Entries considered by the Roger Goode team or SAB to be inappropriate or not eligible, will be disqualified.
13. Each day, 1 x winner from the qualifying callers will be chosen by Roger Goode and his team and will win R5000.00 and 2 x cases of Flying Fish as stated above. Each week, the daily R5000.00 winners from Monday to Friday of that week, will go into that week’s pool of winners for that Friday’s random draw by Roger Goode for the main prize.
14. 1 x winner will be chosen on Friday 11th November and Friday 18th November and notified on air. If they are unable to be reached, winners will be notified via SMS. 3 attempts to contact winners will be made within 48 hours following the draw. If they cannot be contacted within those 48 hours, Roger Goode and team will then select another main prize winner from the pool of daily winners for that week.
15. Participants consent to being contacted by SAB via Facebook and/or SMS to advise them of their progress in this Competition and the fact that they have won a prize. This Competition is not endorsed or organised by Facebook.
16. Promoter does not accept responsibility for lost, corrupted or delayed communications as a result of any network, hardware or software failure of any kind.
17. The prizes cannot be transferred or exchanged for their cash value.
18. Promoter reserves the right to make media announcements and/or publications of the names and photographs of the winner/s, provided that any winner/s may elect to expressly / in writing decline this. Promoter also reserves the right to carry out audits in respect of any winner/s of the Competition in order to verify their eligibility and the validity of their entries. Any entries/Participants found to be ineligible or invalid will be disqualified and any prizes forfeited. No person will have any claim against Promoter whatsoever in connection with any such disqualification and/or forfeiture.
19. All Participants and winners indemnify Promoter, its associated and subsidiary companies, and its directors, officers, employees and agents, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever from their participation in any way whatsoever in this Competition.
20. *These Competition Rules are also available on www.addsomeflavour.co.za.