

## **SHOPRITE CHECKERS LIQUOR FLYING FISH PROMOTIONAL COMPETITION RULES**

1. The promoters are the South African Breweries (Pty) Ltd and Shoprite Checkers ("the Promoters").
2. This competition ("competition") is open to all South African residents who are 18 years or older, in possession of a valid identity document, except any director, member, partner, employee, agent or consultant of the Promoters, the marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members.
3. This competition starts on 25 October 2016 and ends on 25 November 2016 ("competition period"). Any entries received after the closing date of the competition period will not be considered. The judges' decision is final and no correspondence will be entered into.
4. Participation in the competition constitutes acceptance of the promotional competition rules and participants agree to abide by the rules.
5. To enter, participants will be required to:
  - 5.1 Buy 12 or more of either Flying Fish 330ml NRBs or 440ml Cans at any participating Checkers Liquor outlet nationally during the competition period, while stocks last.
  - 5.2 Enter via USSD using the USSD Code on their till slip. *See promotional competition till slip for details;*
  - 5.3 Standard USSD rates apply – USSD costs 20 cents per 20 seconds.
6. Participants must keep their competition till slip and their transaction till slip as proof of purchase.
7. Participants must enter in their correct contact details. If a participant drawn as a winner has given incorrect contact details, the Promoter reserves the right to select another winner in terms of the rules. In such event, all participants acknowledge that they will have no recourse against the Promoters or their agents.
8. Participants may enter as many times as they wish provided that each entry is associated with a separate purchase and unique code. The Promoter shall not be responsible for any lost, delayed, incorrect or incomplete entries for any reason whatsoever, whether as a result of any platform, network, computer or cell phone hardware or software failure of any kind, or otherwise. Proof of submission will not be accepted as proof of receipt.
9. Provided entry is completed in terms of these rules, entrants will stand a chance to win the prize.

There is ONE PRIZE as follows:

- 9.1 ONE TRAVEL VOUCHER to the maximum value of R50 000.00 (fifty thousand rand) FOR TWO PEOPLE to travel together – allocation for each traveller to the maximum value of R25 000.00 (twenty five thousand rand) (i.e. for the winner and one travel partner of their choice, who must also be 18 years or older);
- 9.2 The travel must be booked and managed by SAB's appointed travel agent partner and can be used for domestic or international travel (subject to passport and visa requirements and any travel conditions associated with international travel);

- 9.3 The travel voucher is valid for a period of twelve (12) months from the date of being awarded to the winner.
- 9.4 The total trip cost for both travellers cannot exceed the total allocated budget of R50 000.00 (fifty thousand rand) (R25 000.00 for each person), and will exclude all personal expenses, such as any cost related to passports or visas, telephone, laundry, transport, or any other excursions, meals/drinks, or expenses that are not stipulated in the itinerary as being covered, travel insurance; foreign exchange, or spending money, as well as costs excluded in terms of the travel booking itinerary rules. SAB will not be held liable for any flights missed during the trip.
- 9.5 All excluded items will be for the account of the Winner and travel partner (whichever is applicable) and SAB will have no liability for those costs whatsoever.
- 9.6 In the event that the winner uses the voucher for international travel, both the winner and the travel partner will need to be in possession of a **valid passport** and will need to obtain the necessary Visa/s in order to redeem the prize. The winner and travel partner will be solely responsible for all costs and arrangements in connection with obtaining a valid passport and visa/s each.
- 9.7 If the winner is unable to obtain a valid passport and/or visa and/or cannot depart from the relevant airport for the trip at the time stipulated by the travel itinerary rules, this will result in forfeiture of the entire prize. Neither the winner nor travel partner will be entitled to any part of the prize. Forfeiture is without any compensation whatsoever and a new winner will be drawn from the eligible entries received in terms of clause 7 below (subject to the time and logistics being feasible).
- 9.8 If the travel partner is unable to fulfil the passport and/or visa requirements or is unable to depart from the relevant airport for the trip at the time stipulated by the travel itinerary rules, this will result in the winner having to select another travel partner who can fulfil all these requirements (provided that there is sufficient time to fulfil the passport and visa requirements), or to travel alone. Forfeiture is without any compensation whatsoever.
10. The travel must be booked and managed by SAB's appointed travel agent partner;
11. The travel voucher is valid for a period of twelve (12) months from the date of being awarded to the winner.
12. All excluded items will be for the account of the Winner and travel partner (whichever is applicable) and SAB will have no liability for those costs whatsoever.
13. Under the circumstance that a voucher is the prize, the expiry date for using the voucher will be printed on it. All winners will be required to provide their names, ID numbers and contact details and to sign an acknowledgment of receipt of the prize. Any winners who refuse to provide the full

information required by the Promoters or their agents, will forfeit the prize in its entirety and no person will have any recourse against the Promoters or their agents.

14. Winners will be selected by means of a random draw on the Checkers promotional competition lucky draw system within a reasonable time after the end of the competition period, and will be notified telephonically where the winner will be required to verify their details. The Promoters (or their agent) will endeavor to contact the prize winner once every day for 5 consecutive working days after their name is drawn. If the prize winner cannot be contacted during this period, the prize will be forfeited and another winner will be selected in accordance with the rules. In such event, all participants acknowledge that they will have no recourse against the Promoters or their agents.
15. The prize includes delivery and winners will be required to provide the promoters with a valid day time delivery address to enable delivery.
16. A copy of these rules can be found on the following website: [www.termsconditions.co.za](http://www.termsconditions.co.za) throughout the period of the promotional competition or can be obtained from the Consumer Call Centre on telephone number 0860 12 14 14.
17. The Promoters reserve the right to name winners publicly. By entering this promotional competition, prize winners agree to the publication of their names by the Promoters.
18. Any personal data submitted by you will be used solely in accordance with current South African data protection legislation, the Consumer Protection Act and the Promoters' respective privacy policies. The promoters may contact you for marketing purposes, on the basis that you will have the election to opt out at each interaction.
19. The Promoters shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever, whether as a result of any network, computer or cell phone hardware or software failure of any kind, or otherwise. Proof of sending will not be accepted as proof of receipt.
20. The Promoters shall not be responsible for the failure of any technical element relating to this promotional competition that may result in an entry not being successfully submitted.
21. Promoters reserve the right to carry out audits in respect of any participants and winner/s to verify their eligibility, or validity of their entry, and to disqualify any winner if ineligibility, invalidity, fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data. In such event, all participants acknowledge that they will have no recourse against the Promoters or their agents.
22. No applications from agents, third parties, organised groups or applications automatically generated by computer will be accepted. No incomplete or corrupted entries will be accepted. Entries will only be accepted if they comply with all entry instructions.
23. The prizes are not exchangeable for cash and are not transferable.
24. The Promoters reserve the right to use the images taken of the winners for publicity purposes in any manner they deem fit, without remuneration being made payable to the winners. However, a winner has the right to object to these images being used by written notification to the Promoter at The South African Breweries (Pty) Ltd, 65 Park Lane, Sandton. Attention: Legal Department.
25. The Promoters shall have the right to change or terminate the promotional competition immediately and without notice, if deemed necessary in their opinion and if circumstances arise outside of their

control. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoters or their agents.

26. In the event that the prize is not available despite the Promoters' reasonable endeavours to procure the prize, the Promoters reserve the right to substitute prizes of equal value.
27. Neither the Promoters, their agents, their associated companies, nor any directors, officers or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the participant. All Participants and Winners indemnify Promoter, its associated companies (directors, officers and employees) and agents, against any / all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever from their participation in any way howsoever in this Competition.