

## **FLYING FISH LIMITED PROMOTIONAL GIVEAWAY RULES:**

CLASS OF TRADE: COUNTER SERVE – FLYING FISH TASTING CUPS GIVEAWAY

1. This promotional **giveaway** ("Promotion") is run by The South African Breweries (Proprietary) Limited ("the Promoter") and is open to all persons of 18 years or older and resident in South Africa, except the employees and their immediate families of the Promoters, the Promoter's advertising and promotion agencies, associated companies, and outlet owners and staff.
2. These rules may be amended by notification at any time during the validity period of the **Promotion**, and will be interpreted by the Promoter only. Participation by all consumers ("Participants") constitutes acceptance of these rules.
3. The Promotion begins on 25 October 2016 and ends on 25 November 2016 ("Promotional Period").
4. To participate, Participants must purchase **at least 2x 660ml returnable bottles or 3 x 440 ml cans of Flying Fish Flavoured Beer at a participating outlet during the Promotion Period**, to receive 2x **Flying Fish** branded 220ml sharing cups **as a promotional giveaway. Purchase of only one bottle or can will not entitle the consumer to participate in the Promotion.**
5. Sharing cups are limited to 24 sharing cups per outlet **(2x cups per separate consumer purchase of at least two of the above units) and are subject to stock lasting.**
6. The giveaways cannot be transferred or exchanged for their cash value.
7. The Promoter may make any media announcements, and publish the names and photographs of **Participants**, provided that any beneficiaries may decline this via a written email on [info@flyingfish.co.za](mailto:info@flyingfish.co.za) and the material will be removed
8. All **Participants indemnify** the Promoter, its associated companies (directors, officers and employees) and agents, against all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to their participation in this Promotion.